

J. Davis Cattle is selling 20 heifers of which 15 are sired by AI bulls. We are also selling 12 pregnant heifers that will calve in September 2016. These 12 were ultrasound confirmed pregnant in March 2016.

We have followed a strict crossbreeding plan using registered pure bred Angus, Brangus and Simmental bulls. This year we weaned 55 heifers in April 2015. Based on our records, and the actual performance of the heifer, we have selected 40 heifers that we believe are most likely to produce good cows. We plan to sell 20 of these. The ones we are keeping are needed to continue our crossbreeding plan.

We have valued these heifers on several parameters. Any heifers not sold will be kept in our herd and bred in November 2016. The heifers are priced based on the value we believe they will add to the value and performance of our herd. The detailed performance evaluation sheet of all heifers, ones being kept and sold, will be provided to anyone considering purchasing the heifers.

Bred heifers selling July 2016 - https://docs.google.com/spreadsheets/d/1-aQPiqwHsl69TA-dF36nLYwN603-zCxxk_C-EL9kOsY/edit?usp=sharing

2015 born open heifers selling July 2016 - <https://docs.google.com/spreadsheets/d/1Svwf3l2yAY7Fp35WbIq4ByRzabdX8Tyn9ohCAEvvv7E/edit?usp=sharing>

If the heifers are bred to the breed as laid out in our Genetic Plan, the resulting heifer offspring will have all the heterosis that our cattle have. See the plan at <http://jdaviscattle.com/wp-content/uploads/2015/09/J-Davis-Cattle-Genetic-Plan-Graphic.pdf>

Pictures are available at: https://docs.google.com/presentation/d/1sjxFrFEwTd17hN4IqQVih5-y64zueA5JLz-0vsAi_RM/edit?usp=sharing

Videos:

Bred heifers - <https://www.youtube.com/watch?v=F4uHQScWBC0>

Open heifers - <https://www.youtube.com/watch?v=TRmwYDyWPGQ>

The bred heifers are cross bred heifers, Simmental sired out of Angus X Brangus females. Born September – November 2015. They will be ready to breed November 2016.

Some of the key cattle management practices we have followed:

15 years of purebred Angus bulls and purebred Brangus bulls used. We used some AI bulls from other sources, but all but one of the Angus natural service bulls were from **Yon Family Farm**. We began the 3-way cross system by adding purebred **Gibbs Farm** Simmental bulls to our breeding in 2009. We studied lots of research before making this decision to do a 3-way cross. One key resource was the **National Beef Cattle Evaluation Consortium** (NBCEC) recommendations. The chapter on Cross Breeding can be found at http://www.nbcec.org/producers/sire_selection/chapter5.pdf .

15 years of having only one breeding season of 65 days for cows and 45 days for heifers. All opens are culled.

Whole herd has been AI bred for 5 years followed with clean-up bulls in single sire breeding pastures

All calves produced beginning in 2013 have a genetic makeup very much like SimAngus™ HT cattle. See this link for more detail [Sim Angus HT](#)

13 years of retained ownership of steers and all data linked to the bull and dam for evaluation and selection.

15 years of detailed performance records with all data included in the American Simmental database. Listed in ASA Performance advocate list at http://simmental.org/site/userimages/performance_advocates.pdf .

Many more details of the management program and the ranch history available at <http://jdaviscattle.com/>

Also, we are on Facebook at <https://www.facebook.com/JDavisCattle1/?fref=ts>

We follow the Beef Improvement Federation standardized guidelines found at:

<http://beefimprovement.org/content/uploads/2015/04/REVISED-Master-Edition-BIF-Guidelines-Final-4-2015.pdf>

All data collected on all cattle is available to any potential customer. Much of it is already on our web site.

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