

# BREED FOR PROFIT

Utilize the #1 Tool to Maximize Genetic Improvement

## All Purpose Index API

Designed to work best when selecting sires for use in herds that retain replacements and culled females; steers are finished and sold grade and yield.

Uses USDA technology and CattleFax price projections to predict profit differences between sires in units of \$ per exposed female.

ASA establishes API to be the most effective selection tool available to commercial producers working to improve their genetics and ranch profitability.

For more detailed information on API, visit: [www.simmental.org](http://www.simmental.org)

## Georgia Simmental Association Upcoming Events

### November 3 –

Pigeon Mountain Fall “Beef Builder” Bull Sale  
Select Cattle Enterprises, Armuchee, GA  
Info: Bruce Van Meter: 770-547-1433

### November 10 –

Gibbs Farms 13th Annual Bull & Female Sale  
Ranburne, AL • Info: 336-469-0489

### November 17 –

6th Annual AFFORDA Bull Sale  
Callaway & McCravy Angus & SimAngus™  
Bull & Commercial Female Sale  
Carrollton, GA • Info: 770-355-2165

### November 17 –

6th Annual Southern Excellence Bull Sale  
Whelan Farms.com • 404-473-6797

### November 23 –

Black Friday Online Bull Sale Vol 2  
Angus & SimAngus™ Bulls  
Hosted by Cattle In Demand  
Info: 678-986-7565 or 770-773-0751

### December 1 –

The Source Bull Sale,  
Akins Cattle Enterprise,  
Nashville, GA • Info: 229-237-2449

### December 7 –

Calhoun Performance Tested Bull Sale  
Calhoun, GA • Info: 706-542-9102

### December 8 –

Cowboy Logic Bull & Commercial  
Female Sale, Talmo, GA  
Contact: Cole Elrod 678-410-1312

### Looking for Simmental/ SimAngus™ Bulls?

Visit our website to find  
a breeder near you!



[www.georgiasimmental.com](http://www.georgiasimmental.com)