



## Georgia Simmental/Simbrah Association

2017 Officers and Directors

### President

Todd Alford  
Bowman, GA

### Vice-President

Jacob Holmes  
Carnesville, GA

### Secretary-Treasurer / GJSA Advisor

Donna Priest  
Cartersville, GA

### Directors

Chandler Akins  
Nashville, GA  
Dwight Cooper  
Jefferson, GA  
Randy Daniel  
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Matthew Grogan  
Calhoun, GA  
Rodney Hilley  
Molena, GA  
Kevin Kent  
Cleveland, GA  
Gibson Priest  
Cartersville, GA  
Kevin Summerville  
Carrollton, GA

### Past President

Cole Elrod  
Talmo, GA

### Past Secretary-Treasurer

Billy Moss  
McCormick, SC

GSSA Members,

Our association is growing by leaps and bounds and we would like to take this opportunity to welcome our new members. Our organization is dedicated to our members and we strive to advocate for our Simmental producers. Our organization also has implemented a way to educate the commercial cattlemen on what SimGenetics has to offer by visiting cattlemen's meetings across our great state. If you are associated with an organization and would like one of our directors to visit a meeting please contact one of the officers or directors. SimGenetics will help improve any herd whether purebred or commercial operation.

Please join us at this years annual meeting and banquet on August 25, 2017 at 6:30 p.m. Also plan to attend the Generations of Value Sale on August 27, 2016 at Partisover Ranch, Colbert, GA. This year we will also add a Field Day for all juniors.

Add some SimGenetics and come join an Association on the move!

GSSA Officers & Directors

## Simmental Genetics WINS Both Bull Evaluation Center Sales for Overall Bull



Above Left John Cook, Cook's Cattle is the breeder of the high indexing overall bull with his SimAngus at the 2016 Calhoun Bull Test Sale, Cook also raised the high indexing Simmental bull. Right, Arthur Weaver, Cartecay Simmentals, breeder of the high indexing overall bull at the 2017 Tifton Bull Eval. Sale with his SimAngus bull. Below right Rick Wood, Woodlawn Farms was the breeder of the high indexing Purebred Simmental bull.



[www.georgiasimmental.com](http://www.georgiasimmental.com)

For more information about the Georgia Simmental Association

Contact: [DonnaLpriest@gmail.com](mailto:DonnaLpriest@gmail.com)

770-655-8133



# 2017 GSSA Summer Newsletter

## “An Association Growing & Moving Forward”

### July 2017

- **Register Now for the 2017 GSSA Annual Meeting & Banquet**

- Simmental enthusiasts from cities near and far are invited to attend the 2017 Georgia Simmental/Simbrah Association (GSSA) annual meeting and banquet set for Friday August 25, 2017. The event will once again be held at the ILA Restaurant in ILA, GA.
- The evening will begin with the buffet opening at 6:30 p.m. followed by a message from our President Todd Alford. We will then enjoy a recap of the 2016-17 activities and events. Don't forget our annual benefit auction as all proceeds support our association. We need \$8000 to \$9000 each year to meet the needs of the association, which is an association growing by leaps and bounds. Following the auction, we will present our annual awards chosen by our membership. Award ballots are enclosed. All of the GSSA recognitions will be followed by our Georgia Junior Simmental Association (GJSA) special awards. Keep in mind our juniors are our future!
- The cost of this year's buffet which will include several meats (beef of course), vegetables and some delicious desserts is \$18. (Reservation form below)
- Please let me know as soon as possible what you or your organization can donate to support this annual event. Any item large or small will be greatly appreciated and will help your association prosper. We would also appreciate a few door prizes to get everyone excited and we will once again have a cake auction for GJSA.
- The GSSA Board hope you plan to attend our annual meeting and banquet and help make it our largest and best ever. Remember to include names attending for name badges.
- Please complete your reservation form which is below and send in by **August 4, 2017**. Reservations are a must so we can get an accurate head count for the restaurant. See you at the banquet!

**GSSA Annual Meeting 8/25/2017 6:30 p.m Reservation Form**

Names Attending: \_\_\_\_\_

Farm Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone # \_\_\_\_\_

Email Address: \_\_\_\_\_

Number Attending \_\_\_\_\_ x \$18 **Please return by 8/4/17**

Mail check payable to GSSA and mail to: Donna Priest, GSSA Secretary-Treasurer  
121 Bingham Rd., SW,  
Cartersville, GA 30120

## Golden Book Award Nomination Form

It is once again the time of the year to make nominations for the GSSA Golden Book Award. The members listed below are already listed in the Golden Book and do not qualify for future nominations. Please read the guidelines carefully and nominate someone that you feel truly deserves this honor.

Calvin Alford	Jessie Driggers	John Howard
Bill Atkinson	Bill & Nettie Everitt	Buster & Beth Jeffares
Beman & Yvonne Boatright	Gary Farmer	Billy & Callie Moss
O.P. Bond	Buddy Fordham	Larry Rodgers
Dan & Sophia Brown	Edwin Foshee	Allen Southard
Mike Crowder	Wendell & Nan Gibbs	Mike & Barbara Wheeler
Lindy & Nellie Davis	Robert Harkins	Scott Wilson
Dwight & Sandy Cooper	Rodney & Gail Hilley	Rick Wood

### Georgia Golden Book Award

1. The Board of Directors can present an award to recognize the significant contributions to the Simmental/Simbrah Breeds in the state of Georgia. However, the award does not have to be given every year.
2. The Recipient of the G.G.B.A. can be Individuals, Families or Organizations.
3. Presentations of the G.G.B.A. shall be made at the Annual Membership Meeting.
4. The G.G.B.A. shall consist of plaque, suitably engraved, and a permanent entry into the Golden Book of Georgia.

### Nomination Form Golden Book Award

Nominee: \_\_\_\_\_

Please return nomination forms to address below by August 4<sup>th</sup> or you may email your nomination to: [DONNALPRIEST@GMAIL.COM](mailto:DONNALPRIEST@GMAIL.COM). Donna Priest 121 Bingham Rd., SW, Cartersville, GA 30120.

## BREEDER OF THE YEAR NOMINATION

The time has come to nominate a deserving member for the "Breeder of the Year" Award. Please make your nominations in the space provided below:

**BREEDER OF THE YEAR NOMINATION:** \_\_\_\_\_

Please return this nomination form by August 4<sup>th</sup> or email your nomination to:

[DONNALPRIEST@GMAIL.COM](mailto:DONNALPRIEST@GMAIL.COM)

Donna L. Priest  
121 Bingham Rd SW  
Cartersville, GA 30120

According to the GSSA Rules and By-Laws, members may submit a name to the Secretary of the Association for consideration. A committee named by the President will select the top three candidates from those submitted. The Board of Directors will vote by secret ballot until one of the candidates has a majority.

### Items which may be considered when selecting candidates for this award are:

- Bull Test Performance
- Cattle Shows
- Sales and Results
- Performance Records
- Activities in Promotion of the Breed
- Involvement in Association Activities

## GSSA Commercial Producer of the Year

Commercial Producer of the Year is a producer or producers who are progressive cattlemen who have used Simgenetics for several years. The GSSA Board would like to recognize two producers yearly, preferably one from South Georgia and one from North Georgia depending on nominations from the membership.

### NOMINATION FORM GSSA Commercial Producer of the Year

**NOMINEE:** \_\_\_\_\_

Please return nomination form by August 4, 2017 or email me your nomination.

Mail to: Donna Priest, GSSA Secretary-Treasurer  
121 Bingham RD SW  
Cartersville, GA 30120

Or email your nominee to [DONNALPRIEST@GMAIL.COM](mailto:DONNALPRIEST@GMAIL.COM)

**Current Paid Membership, if not listed please  
Send in your dues today by completing the form below**

Alford, Todd & Holly	Crowder, Mike	Jeffords, Burt, Lynne & Jaren	Sword, Chuck & Norma
Akins, Chandler & Callie	Daniel, Randy	Jenkins, Gary Marney	Tankersley, Stan
Atkinson, Bill	Davis, Joe M.	Lambert, Bubba & Trace	Tankersley, Dalton
Bailey, Mike	Elliott, Ronald J.	Lane, Donald & Lisa	Tierce, Ray & Darlene
Baker, John A.	Elrod, Cole	Marsh, Justin	Townley, Randall & Jackie
Barrett, Chet	Ertzberger, Wayne	Mattox, Vance	Walker, Glenda
Barrett, Gilbert	Farmer & Family, Gary	McClain, Johnathan	Wasdin, Ed
Barrett, John & Will	Fordham, James W.	McClure, Charles, Lisa & Jeremy	Watson, Steve & Tammy
Boatright, Beman	Freeman-Walters, Katherine	Minyard, Gary & Libby	Whelan, Rick & Lisa
Bramlett, Doug	Gibbs, Wendell, Nan	Moore, Billy S.	Wood, Rick
Broadway, Churck	Gibbs, Doug	Newton, Lester	Woodard, Will & Claire
Brown, Dr. Dan T	Grogan, Matthew	O'Brien, Stacey Shawn	Yon, Kevin & Lydia
Bunch, Terry	Hall, Mike	Priest, Randy, Donna & Gibson	Owen, Johnny & Marianne
Callaway, Johnb & Marcia	Harvin, Gary	Rathwell, Jim	Beasley & Family, Richard
Carey, Scott & Patti	Harris, Tom	Scott, Jimmy & Jan	Waters, Randy
Chastain, Kim	Hilley, Rodney	Shealy, Michelle D.	Moss, Billy & Callie
Childers, Kurt	Holcomb, Ross	Shirley, Matt & Stone	Lardiere, Brian M.
Connor, John	Holmes, Jacob	Sills, David & Doug	Williams, Derek T.
Cook, John	Howard, John	Southard, Allen & Judy	
	Irvin, Shannon & Katie	Stone, Jr., Albert L.	

**ARE YOU A MEMBER? IF NOT, JOIN TODAY:**

**GEORGIA SIMMENTAL/SIMBRAH ASSOCIATION  
MEMBERSHIP APPLICATION**

NAME: \_\_\_\_\_

FARM NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_ New Member: \_\_\_\_\_ Renewal: \_\_\_\_\_

HOME PHONE: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_

**Make check payable for \$35 to: GSSA.**

**Mail to: Donna Priest, 121 Bingham Rd SW, Cartersville, GA 30120**

\*\*\*\*GSSA Members Don't Delay Send in your Reservation Slip now and  
 Join us for the 2017 Annual Meeting and Banquet also remember GSSA Field Day and  
 the Generations of Value Sale will be held on Saturday August 26,2017  
 at Partisover Ranch in Colbert, GA contact Doug Parke (859) 421-6100 for sale information  
 Or Donna Priest for Field Day or Banquet information (770)655-8133

Alford Livestock Service  
Holly Alford  
PO Box 128  
Bowman, GA 30624

July 15, 2017

***Georgia Simmental 2018-19 Breeders Directory***

It is time to start working on the Georgia Simmental Breeders Directory. This is a great way to support the Georgia Simmental Association and advertise your farm or business. The directories will be handed out across the state at numerous events. We plan to have the directory ready to start passing out at the GA State Livestock Show in Perry, Beef Expo in Perry and breeders sales throughout the year just to name a few.

**Ad Rates:**

- **Full page**               **\$250**
- **Half page**               **\$125**

If you already have an ad or plan to have his prepared, please see the specs below.

**Camera Ready Ads:**

- Full Page Dimension 5.5" wide x 8.5" tall with ¼" bleed, live area 5" x 8"
- Half Page Dimensions 5" wide x 4" tall
- Quarter Page Dimensions 2.5" wide x 4" tall
- Ads must be 300dpi or higher
- File types must be jpeg or pdf any other file type may be charged to correct the file for print.
- Email prepared files to Holly Alford [alfordlivestock@gmail.com](mailto:alfordlivestock@gmail.com)

Ad Design can be provided at a rate of \$25/hour. The advertiser will be emailed proofs until the ad is like they would like to run it. Contact Holly [706-270-3994](tel:706-270-3994) or email [alfordlivestock@gmail.com](mailto:alfordlivestock@gmail.com) for more information.

**Deadlines:**

- Reserve Space by November 15, 2017
- If you would like Holly to prepare your ad please submit all information to her by September 15, 2016
- Deadline to turn in Camera Ready ads December 15, 2017

It would be good to have space confirmation ASAP so I can know what to prepare for.

If you have any additional questions feel free to give me a call.

Look forward to working with you,

Holly Alford  
(706) 270-3994

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the Generations of Value Sale will be held on Saturday August 26,2017  
at Partisover Ranch in Colbert, GA contact Doug Parke (859) 421-6100 for sale information  
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Date	Upcoming GSSA EVENTS	Date Due/Contact
	Banquet Reservations Due	8/42017
	Nomination Forms Due (ex: Golden Book)	8/4/2017
	GJSA (Lindy Davis Scholarship)	8/1/2017
8/19/2017	20 <sup>th</sup> Annual Southern Showcase Sale, Armuchee, GA	770-547-1433
8/25/2017	GSSA Annual Meeting & Banquet, ILA, GA	770-655-8133
8/26/2017	Generations of Value Sale &GSSA Field Day	859-421-6100
10/28/2017	Yon Family Farms Angus & SimAngus Sale	803-622-4140
11/3/2017	Bull Power Sale	706-474-0091
11/4/2017	Pigeon Mountain Fall "Beef Builder" Bull Sale	770-547-1433
11/11/2017	Gibbs Farms 11 <sup>th</sup> Annual Bull & Female Sale, AL	336-469-0489
11/18/2017	Callaway & McCravy Angus & SimAngus Sale	770-355--2165
11/18/2017	Southern Excellence Bull Sale	404-473-6797
11/18/2017	Timberland Cattle's Angus & SimAngus Bull Sale	205-695-6314
12/1/2017	Calhoun Performance Tested Bull Sale	706-542-9102



**Above: GSSA's Annual Booth at the 2017 Georgia Cattlemen's Convention & Expo. Pictured: GSSA Board members Rodney Hilley, Gibson Priest and GJSA President Tyler Ertzberger**



**GSSA Promotional give away - YETI cooler** at the 2017 GCA Conv & Expo. Pictured GSSA Board of Director Chandler Akins presents Mrs. Mark Churchwell with the cooler



GSSA Welcomes	New Members	City, State
Mike Hall	J. Davis Cattle	Westminister, SC
Gary Harvin	Iron Pin Ranch	Jefferson, GA
Brian Lardiere	Hidden Valley Farms	Abbeville, SC

**Georgia Junior Simmental Association  
"The Future of GSSA"**

**Junior Activities & Events**

GJSA Officers & Board Members:

President: Tyler Ertzberger

Vice President: Heidi Seagraves & Kade Mitcham

Secretary: Will Woodard

Adult Advisor: Donna Priest

GJSA will once again hold their Annual meeting and elect new Officers at the Gwinnett Co. Fair In September. GJSA Members are Gathering 7/14/17 for the kickoff of this years show season and Announcement of last year Sweepstakes Winners pictures to come in future Newsletters.



**ATTENTION: GJSA members who recently graduated from high school this is a final reminder about the Lindy Davis Memorial Scholarship. Information is available on the web site and the deadline is August 1, 2017. [www.georgiasimmental.com/Juniors](http://www.georgiasimmental.com/Juniors) then scholarship.**

## C&C Farms Raised Another Champion



Miss CCF Jestress C12, ASA #3002684 wins big at the 2016 North American International Livestock Show. Miss CCF Jestress was the Reserve Grand Owned % Female. She was Shown by Whitley Dale from Jefferson, GA. This Female was raised by C&C Farms, the Dwight Cooper Family. Congratulations Dwight and Whitley!

**Visit GSSA website at: [www.georgiasimmental.com](http://www.georgiasimmental.com)**

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